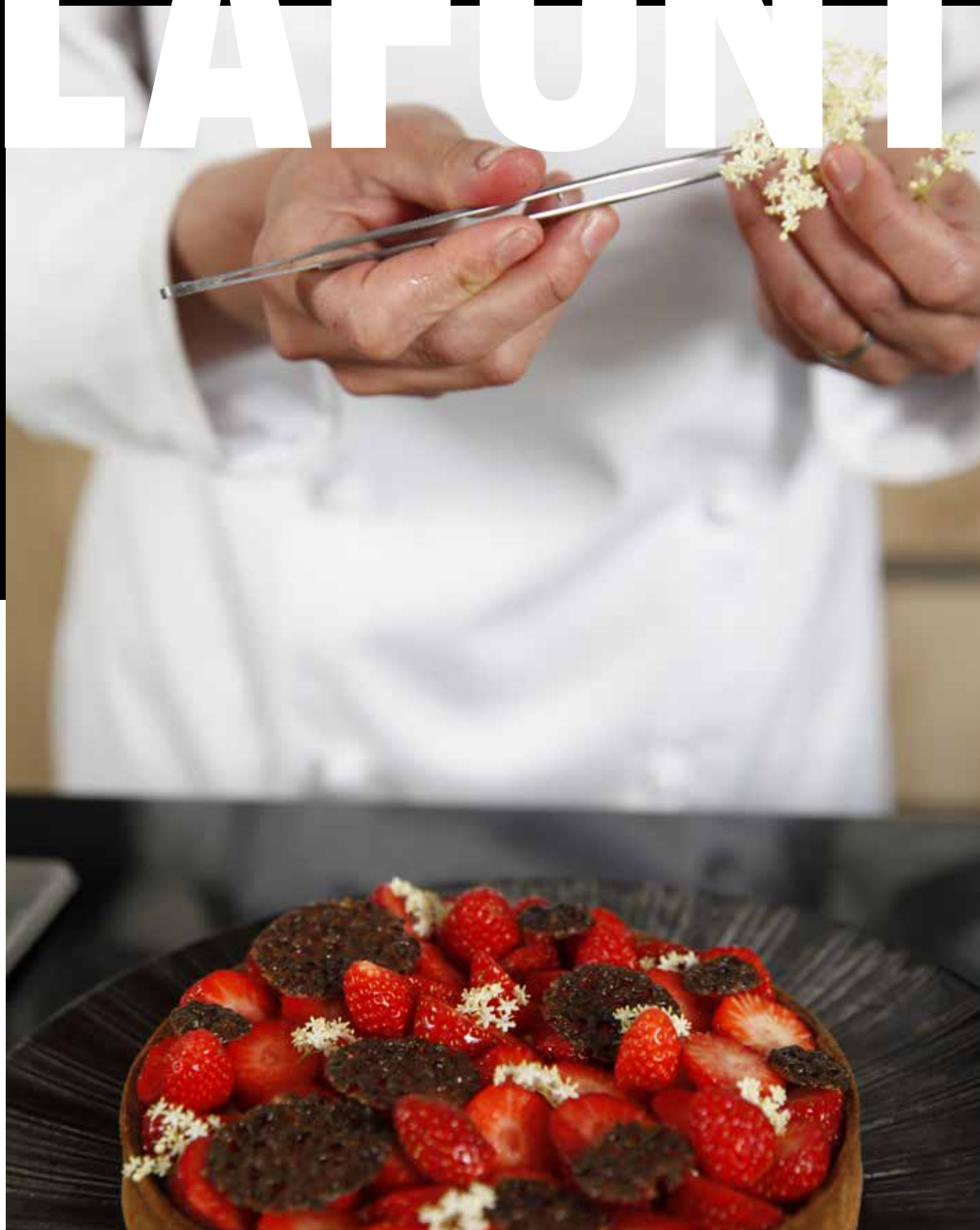


LAFONT



HOSPITALITY

**THE ART OF
WORKWEAR
WITH A FRENCH TOUCH**

LAFONT



“ Hard work
is the key
to success. ”

ADOLPHE LAFONT
1870-1952

LAFONT

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LAFONT has been true to the artisan roots that have guided the company as it's grown and innovated to dress professionals since 1844.

Whether it be cheesemakers, butchers, pastry chefs or head chefs, these people put their all into keeping traditional expertise alive. Fuelled by the fire for excellence, they see themselves in our values for hard work done well and choose to work with partners who understand their specific requirements. That's why LAFONT supports them in what they do with suitable, functional, technical and innovative clothing that they wear like a uniform, with pride.

LAFONT is more than a business supported by a family shareholding group; it's a brand for professionals, the only one to date in France that caters for every trade and each one's unique requirements. It gives itself free rein when it comes to design and draws on its age-old experience at the company's workshops, in its birthplace of Villefranche-sur-Saône, LAFONT works closely with the professionals themselves to create functional solutions that make their lives easier and provide them with appropriate clothing. Our priority is our users, they are involved in our design process working with the in-house research and development department.

We are also focused on our products' traceability and keeping our expertise regional whilst rolling out an global distribution network to take our French prowess worldwide. Our CSR value charter involves the very best quality and technical, ethical and sustainable fabrics such as linen made and woven in France and recycled polyester. The LAFONT brand was born in the artisan world; as it's grown, its humanist and family values have guided it.

Our collections pay tribute to the people working in catering and hospitality, industries that share the same sense of giving your all, self-sacrifice and the highest standards.

We would like to thank all the men and women who trust us to dress them.

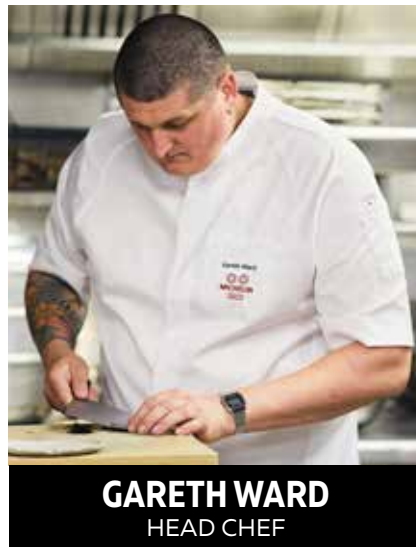


By **Alexandra Avram**
Brand Director

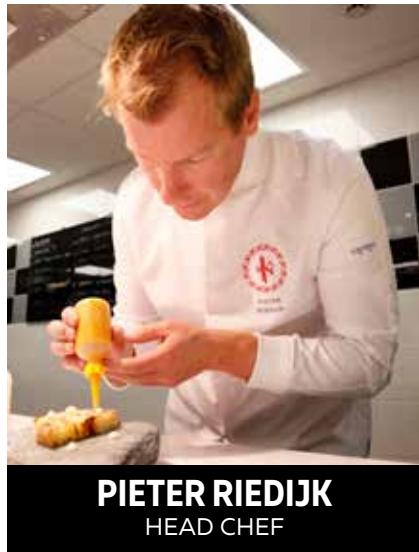
OUR AMBASSADORS



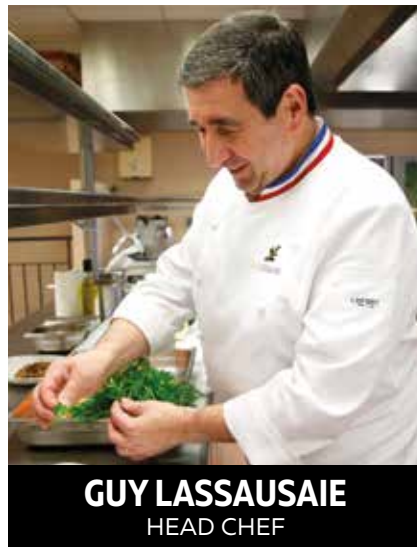
A Family History



OUR AMBASSADORS



Find out more about
our ambassadors



OUR AMBASSADORS



GEORGES BLANC
HEAD CHEF



GLENN VIEL
HEAD CHEF

A Family History



BRANDON DEHAN
PASTRY CHEF



ANTHONY BONNET
HEAD CHEF



PASCAL BARBOT
HEAD CHEF



NINA MÉTAYER
PASTRY CHEF

PARTNERSHIPS WHICH MAKE ALL THE DIFFERENCE



The CRISTAL jacket customised with
3 MICHELIN stars

LAFONT, OFFICIAL PARTNER OF THE MICHELIN GUIDE

The premium workwear specialist is now the exclusive international supplier of the MICHELIN jacket.

For three years, the brand will be the only firm authorised to embroider the awards and dates on the renowned jackets presented to restaurant chefs selected by the Michelin Guide.



The TITANE jacket customised with
3 MICHELIN stars



LAFONT'S ROLE AS OFFICIAL SUPPLIER FOR MICHELIN GUIDE RESTAURANT TEAMS HAS SEEN IT PUT THE SPOTLIGHT BACK ON THE VALUES OF HARD WORK WELL DONE, KNOWLEDGE-SHARING AND FINE FRENCH CRAFTSMANSHIP THAT IT HAS HELD DEAR SINCE ITS FOUNDATION IN 1844.

True to its artisan roots since Adolphe Lafont first invented the overshirt in Villefranche-sur-Saône, the brand has continued blazing a trail to dress professionals with style and technical features. Whether it be stonemasons, mechanics, upholsterers, cheesemakers, butchers, pastry chefs or, of course, head chefs, LAFONT enables artisans to keep their legacies alive whilst exploring new forms of expression.

The brand has a deep connection with craftsmanship and has become even closer to the world of Catering and Hospitality. After launching its catering and hospitality range in 2018, Lafont has been increasing its partnerships in the sector by supporting the COET MOF, the French Confederation of Bakers and Pastry Chefs as well as the French Confederation of Butchers and the French Dessert Championship.

SO WHAT COULD BE MORE NATURAL THAN JOINING FORCES WITH ANOTHER FRENCH FAMILY-RUN BUSINESS CELEBRATING EXCELLENCE?

The MICHELIN Guide was founded by and named after two tyre-making brothers in 1900 and now sets the world standard for fine dining restaurants. It shares LAFONT's love of passion, expertise, determination, self-sacrifice and creativity. Essentially, craftsmanship with a French touch.

The MICHELIN Guide and LAFONT have drawn on their shared values and joined forces to dress and empower the best chefs in the world.

FURTHER
INFORMATION ABOUT
THE MICHELIN GUIDE
PARTNERSHIP



PARTNERSHIPS WHICH MAKE ALL THE DIFFERENCE

LAFONT

**OFFICIAL SUPPLIER OF THE COET MOF AND UN DES
MEILLEURS OUVRIERS DE FRANCE COMPETITION**



The CRISTAL men's jacket



The CONDÉ MEN'S JACKET

AL

LAFONT DRESSES OVER 230 MOF TRADES



FRANCK PUTELAT
MOF HEAD CHEF



ISABELLE BRETHOMÉ
MOF FLORIST



EDOUARD CAPARROS
MOF AUTOMOBILE PAINTING BODYWORK

As a trailblazer in workwear and now a premium multi-specialist, it's only natural that the Coet-MOF asked Lafont to design the collection for the 230 trades represented by the "Un des Meilleurs Ouvriers de France" competition, a first in the history of the competition founded in February 1923 to promote apprenticeships and showcase talent. Each trade has specific requirements related to the environment in which the artisan works, their own gestures and movements that make the creation of a garment incredibly technical, based on stringent specifications where every single detail is imagined, checked and certified pursuant to professional standards. The same goes for keeping all users safe.

FURTHER
INFORMATION ABOUT
THE COET-MOF
PARTNERSHIP



MAKING A POSITIVE IMPACT WITH EVERYTHING WE DO

LAFONT

#Positive Impact

The #PositiveImpact certification applies to exemplary products in terms of sustainability, using materials with a low-carbon footprint (recycled, organic etc.) made in audited factories (in accordance with working and environmental regulations) and shipped by boat or train. Everything goes into a campaign for ecodesign and environmental corporate social responsibility.

LAFONT'S 10 COMMANDMENTS 100% COMMITTED



Design quality and sustainable products
Morgane Raimbaud wears the Canopée jacket in recycled polyester



Eco-design our collections and packaging



Prioritise low carbon footprint fabric procurement as standard



Apply and exceed regulations about chemical use



Exclusively use safe and audited factories to make our products



Educate our product users about the environment and zero waste



Contribute towards general interest, global protection and common good projects



Improve our product supply chain and logistics



Make our products available with a distribution network of clothing specialists in France and abroad

Positive Impact



Encourage our products to be reused and recycled

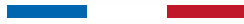


FURTHER INFORMATION

Positive Impact



LAFONT



COOK IN COLLECTION*



LAFONT's range of chef clothing provides catering professionals with classic, comfortable and functional workwear. The fits and fabrics of these professional clothes have all the ingredients you need to kit out your teams. Whether you're a trend-setter or are a stickler for tradition, there's a LAFONT catering uniform for you... Our teams have designed pieces to suit the movements, styles and techniques of the most discerning chefs so you can step up to the plate.

A TECHNICAL AND FUNCTIONAL RANGE

The excellence of fine dining captured in a clothing collection. Our respect for fabric and tradition echoes cookery at the highest standards: selecting the best the land has to offer, using products that celebrate nature, bringing the kitchen to life to produce unique dishes, delivering a sensory experience... The new chef clothing collection by Lafont captures the vision of a French manufacturer specialising in workwear since 1844 with a passion for a job well done.



#Passion



#Talent



#Authenticity

LAFONT



WOMEN'S CRISTAL

A chic and classic chef jacket. The CRISTAL women's chef jacket is part of the Prestige range and its 50% lyocell 50% polyester composition contains a non-crease coating. It has a stand collar, ultra-flat press stud front, cuffs with vents and press stud tabs with pintuck details. The "strap" seam creates a more fitted look whilst the side slits provide comfort and freedom to move. The stitching and LAFONT embroidery under the twin pen holder give the finishing touch to elevate this long-sleeve chef jacket designed for catering professionals. Also available for men.



CRISTAL jacket
White

Q3021

CRISTAL LONG-SLEEVE WOMEN'S JACKET - 2CRTF

FABRIC: 50% lyocell 50% polyester with non-crease coating - 195g/m²

SIZES: 34-52

COLOURS: 8 White



CRISTAL jacket
White

Q3022

CRISTAL SHORT-SLEEVE WOMEN'S JACKET - 2CRTFMC

FABRIC: 50% lyocell 50% polyester with non-crease coating - 195g/m²

SIZES: 34-52

COLOURS: 8 White,



Pen holder with two compartments on the left sleeve



Pintuck details inject style



Back vent in breathable antibacterial mesh



Double cuffs with vent and cotton outer on the long-sleeve jacket



GLENN VIEL



SÉBASTIEN VAUXION



MATT ABÉ



NATHAN DAVIES

MEN'S CRISTAL

A modern and sharp chef jacket. The CRISTAL men's chef jacket in the Prestige range is made of 50% lyocell 50% polyester with a non-crease coating. It has a stand collar, ultra-flat press stud front, cuffs with vents and press stud tabs with pintuck details. The side panel creates a more fitted look whilst the side slits provide comfort and freedom to move. The stitching and LAFONT embroidery under the pen holder give the finishing touch to this long-sleeve chef jacket designed for catering professionals. Also available for women.



CRISTAL jacket
White

Q3019

CRISTAL MEN'S LONG-SLEEVE JACKET - 2CRTH

FABRIC: 50% lyocell 50% polyester with non-crease coating - 195g/m²

SIZES: 42-62

COLOURS: 8 White



CRISTAL jacket
White

Q3020

CRISTAL MEN'S SHORT-SLEEVE JACKET - 2CRTHMC

FABRIC: 50% lyocell 50% polyester with non-crease coating - 195g/m²

SIZES: 42-62

COLOURS: 8 White



Pen holder with two compartments on the left sleeve



Pintuck details inject style



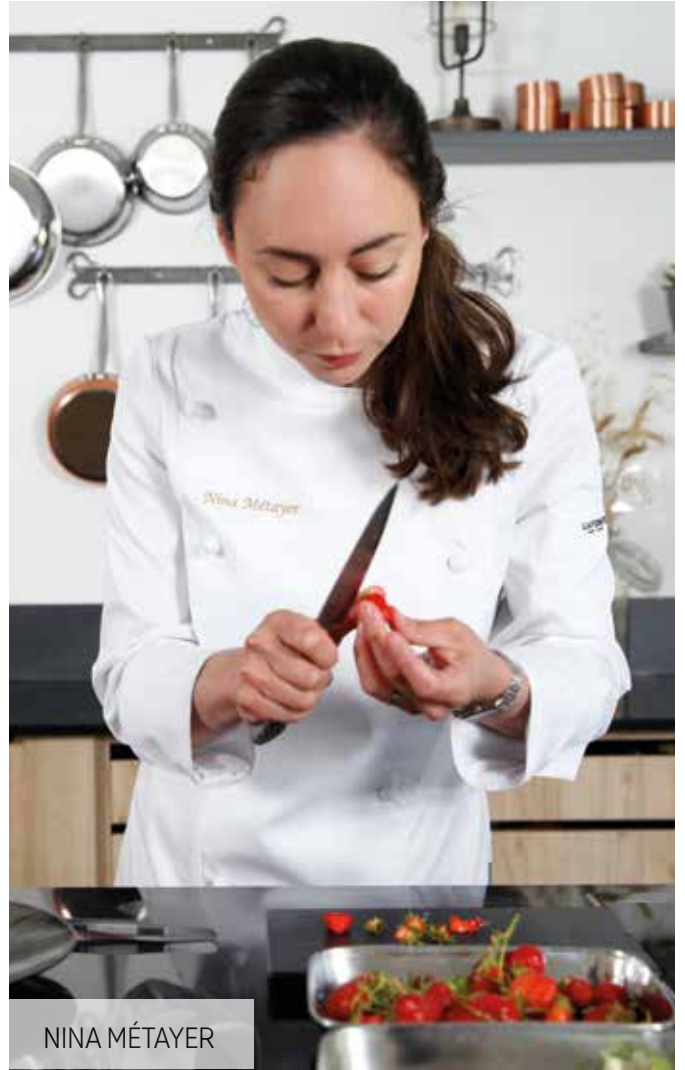
Back vent in breathable antibacterial mesh



Double cuffs with vent and cotton outer for the long-sleeve model



LORNA MCNEE



NINA MÉTAYER



WOMEN'S PLATINE

A Prestige women's chef uniform in 100% cotton. This chef jacket has a reversible right/left yoke with buttons that are made and sewn by hand. The "strap" seams provide a subtle fit and the cuffs have vents to keep you cool and free to move during service. The PLATINE women's chef jacket provides good ventilation with underarm embroidered air vents and elbow darts that create volume. This long-sleeve chef jacket features a blue/white/red trim on the centre collar, a thermal front panel and twin pen holder. Also available for men.



PLATINE jacket
White

Q3025

PLATINE LONG-SLEEVE WOMEN'S JACKET - 2PLTF

FABRIC: 100% mechanical stretch cotton - 185g/m²

SIZES: 34-52

COLOUR: 8 White



PLATINE jacket
White

Q3026

PLATINE SHORT-SLEEVE WOMEN'S JACKET - 2PLTFMC

FABRIC: 100% mechanical stretch cotton - 185g/m²

SIZES: 34-52

COLOUR: 8 White



Pen holder with two compartments on the left sleeve



Reversible button yoke



Blue/red/white trim on centre back collar.



Double cuffs with vent and cotton outer on the long-sleeve jacket



GUY LASSAUSAIE



GEORGES BLANC



PIETER RIEDIJK



ANTHONY BONNET

MEN'S PLATINE

A Prestige men's chef uniform in 100% cotton. This professional chef jacket has a reversible right/left yoke fastened with buttons that are made and sewn by hand. The "strap" seams provide a subtle fit and the cuffs have vents to keep you cool and comfortable during service. The underarm embroidered arm vents and extra volume provided by the elbow darts make the PLATINE men's chef jacket breathable. This long-sleeve chef jacket also features a blue/white/red trim on the collar at the back, a thermal front panel and twin pen holder. Also available for women.



PLATINE jacket
White

Q3023

PLATINE MEN'S LONG-SLEEVE JACKET - 2PLTH

FABRIC: 100% mechanical stretch cotton - 185g/m²

SIZES: 42-62

COLOUR: 8 White



PLATINE jacket
White

Q3024

PLATINE MEN'S SHORT-SLEEVE JACKET - 2PLTHMC

FABRIC: 100% mechanical stretch cotton - 185g/m²

SIZES: 42-62

COLOUR: 8 White



Pen holder with two compartments on the left sleeve



Reversible button yoke



Blue/red/white trim on centre back collar.



Double cuffs with vent and cotton outer on the long-sleeve jacket



LORNA MCNEE

PEPPER

The PEPPER chef jacket is a joy to wear and made from 50% cotton 50% polyester twill and 79% polyester 21% cotton mesh. This slightly fitted women's chef jacket fits any figure and gives you freedom to move. It makes a modern fashion statement with its short stand collar inspired by ready-to-wear and mesh panels on the shoulders, sides and cuffs. The PEPPER women's chef jacket features a concealed snap fastener front and piped chest pocket. Available with short sleeves.



PEPPER jacket
White

Q3015

PEPPER LONG-SLEEVE WOMEN'S JACKET - 2PEPCP

FABRIC:

Twill: 50% cotton 50% polyester - 180g/m²

Mesh: 79% polyester 21% cotton - 220g/m²

SIZES: 00/2XS-6/3XL

COLOURS: 8 White, 110 Black



PEPPER jacket
White

Q3027

PEPPER SHORT-SLEEVE WOMEN'S JACKET - 2PEPCPMC

FABRIC:

Twill: 50% cotton 50% polyester - 180g/m²

Mesh: 79% polyester 21% cotton - 220g/m²

SIZES: 00/2XS-6/3XL

COLOURS: 8 White, 110 Black



Fabric blend panel



Pen holder on left
sleeve



Short stand collar
inspired by ready-to-
wear



Front slits



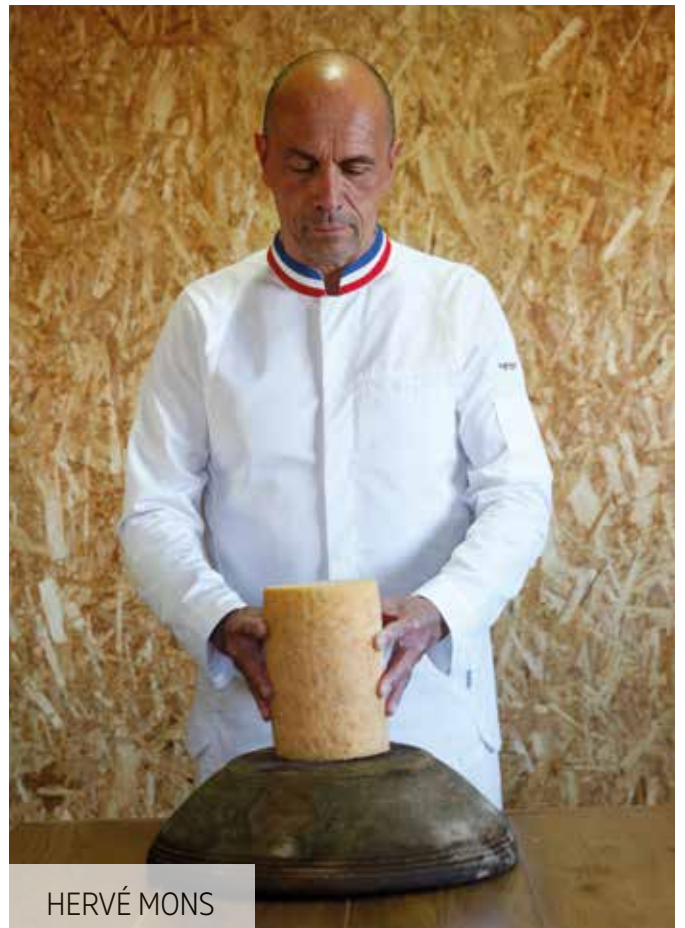
SIMON ROGAN



PASCAL BARBOT



GARETH WARD



HERVÉ MONS

BASIL

The BASIL chef jacket stands out for its future-forward style and mesh panels. It's a joy to wear and made from 50% cotton/50% polyester twill and 79% polyester/21% cotton mesh. This straight-cut men's chef jacket fits any shape or size and gives you freedom to move. The short stand collar inspired by ready-to-wear makes a style statement alongside its mesh shoulder, back and cuff panels. The BASIL chef jacket has a concealed snap fastener front and piped chest pocket. Available with short sleeves.



BASIL jacket
White

Q3013

BASIL LONG-SLEEVE JACKET - 2BSLCP

FABRIC:

Twill: 50% cotton 50% polyester - 180g/m²

Mesh: 79% polyester 21% cotton - 220g/m²

SIZES: 0/XS-6/3XL

COLOURS: 8 White



BASIL jacket
White

Q3014

BASIL SHORT-SLEEVE JACKET - 2BSLCPMC

FABRIC:

Twill: 50% cotton 50% polyester - 180g/m²

Mesh: 79% polyester 21% cotton - 220g/m²

SIZES: 0/XS-6/3XL

COLOURS: 8 White



Jacket with short stand collar and piped pocket



Front slits for freedom to move



Cuffs with mesh panel on the long-sleeve jacket



Mesh panel on the shoulders, back and cuffs



RÉGLISSE

Q3028

These chef trousers provide comfort and versatility. They are made for men and women who want to put the "fun" into "functional". The RÉGLISSE chef trousers feature 2 pockets and an elasticated drawstring waist for the ultimate in freedom to move. Internal snap fasteners enable you to adapt the leg length to suit you. This easycare chef jacket is machine washable at 60°C and contains 210g 65% polyester and 35% cotton twill. These LAFONT chef trousers are available in a range of colours to match your chef jacket or restaurant branding.



RÉGLISSE trousers
Black

RÉGLISSE UNISEX TROUSERS - 1REG

FABRIC:

Colours white, light grey, black, charcoal, maroon, ecru, chocolate :
Twill 65% polyester 35% cotton - 210g/m²

Houndstooth: Cross weave 100% cotton - 250g/m²

SIZES: 00/2XS-6/3XL 87cm inseam

COLOURS: 8 White, 6 Steel grey 67 Charcoal, 110 Black, 2408 Chocolate,
51 Ecru, 5 Brown, 996 Houndstooth





GALANGA

This bib apron is a practical and functional chef accessory. It has an adjustable neck strap with snap fasteners and 2 patch pockets so you can keep your tools of the trade and belongings close at hand. The GALANGA chef apron also has a tie waist so it fits any figure. This chef apron's 35% cotton and 65% polyester twill keeps it stretchy and hard-wearing no matter how many times you wash it. This black chef apron is also available in 3 colours or pinstripes so you can style your uniform your way. Height : 90cm Width bottom : 92cm Width waist : 84cm

GALANGA APRON - 9GLG

FABRIC:

Twill 65% polyester 35% cotton - 210g/m²

SIZE: One size

COLOURS: 67 Charcoal, 110 Black, 1 Navy



GALANGA apron
Charcoal

Q3016GY



GALANGA apron
Black

Q3016BK



GALANGA apron
Navy

Q3016NB





VESALE

Q3018

This beautifully-designed denim chef apron stands out from the crowd with brown faux leather details and denim. The unisex VESALE chef apron is soft and provides freedom to move in 47% cotton, 39% viscose, 12.5% polyester and 1.5% elastane. It has an adjustable neck with snap fasteners, a tie waist and lower patch pocket with a faux leather trim. This bib apron is part of the LAFONT Héritage Cook In* workwear collection and matches a denim chef jacket in the same range.

DENIM BIB APRON - 9VSACV

FABRIC: 47% cotton 39% viscose
12.5% polyester 1.5% elastane - 230g/m²

Faux leather: 65% polyurethane 30% polyester 5% viscose

SIZE: One size

COLOUR: 50 Denim



VESALE apron
Indigo



TRENDY BISTRO LOOK



ARRAS apron
Indigo

ARRAS

Q3017

This denim apron makes a modern style statement with its beige tie set against denim blue. The light and stretchy ARRAS short apron is made of 47% cotton, 39% viscose, 12.5% polyester and 1.5% elastane. It has 2 pockets for waiting and bar staff to store their notepad, pen and bottle opener. This unisex half apron comes in one size. It measures 52cm x 100cm and its braided drawstring fits any body shape.

SHORT DENIM APRON - 9ARRCV

FABRIC: 47 % cotton 39 % viscose
12.5 % polyester 1.5 % elastane - 230g/m²

SIZE: One size

COLOUR: 50 Denim



SYMBOLS



Can be customised
with MICHELIN
STARS



MOF collar option



Eco-friendly
eco-design product



Fabric of French
origin



Fabric of European
origin



Bespoke



Men's model



Women's model



Unisex model



37.5[®] fabric



Antibacterial lining



Stretch fabric



Easycare




Adjustable sleeve/
leg length

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AL